



Executive Summary

Shops on the Loop
 2202-2202 Joe Battle Blvd, El Paso, Texas, 79938
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 31.77248
 Longitude: -106.26675

	1 mile	3 miles	5 miles
Population			
2000 Population	9,212	84,470	145,537
2010 Population	20,169	130,009	201,067
2019 Population	22,074	151,668	236,145
2024 Population	23,090	160,994	250,024
2000-2010 Annual Rate	8.15%	4.41%	3.28%
2010-2019 Annual Rate	0.98%	1.68%	1.75%
2019-2024 Annual Rate	0.90%	1.20%	1.15%
2019 Male Population	48.3%	48.6%	48.5%
2019 Female Population	51.7%	51.4%	51.5%
2019 Median Age	30.0	31.2	32.0

In the identified area, the current year population is 236,145. In 2010, the Census count in the area was 201,067. The rate of change since 2010 was 1.75% annually. The five-year projection for the population in the area is 250,024 representing a change of 1.15% annually from 2019 to 2024. Currently, the population is 48.5% male and 51.5% female.

Median Age

The median age in this area is 30.0, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	80.3%	80.9%	81.2%
2019 Black Alone	3.2%	3.5%	3.5%
2019 American Indian/Alaska Native Alone	0.6%	0.7%	0.7%
2019 Asian Alone	1.7%	1.2%	1.1%
2019 Pacific Islander Alone	0.2%	0.2%	0.1%
2019 Other Race	11.7%	11.0%	10.7%
2019 Two or More Races	2.3%	2.5%	2.6%
2019 Hispanic Origin (Any Race)	87.7%	86.9%	86.2%

Persons of Hispanic origin represent 86.2% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 49.6 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	76	65	64
2000 Households	2,571	23,844	43,311
2010 Households	5,634	38,086	62,088
2019 Total Households	6,161	45,307	72,933
2024 Total Households	6,453	48,222	77,281
2000-2010 Annual Rate	8.16%	4.79%	3.67%
2010-2019 Annual Rate	0.97%	1.89%	1.76%
2019-2024 Annual Rate	0.93%	1.25%	1.16%
2019 Average Household Size	3.58	3.31	3.19

The household count in this area has changed from 62,088 in 2010 to 72,933 in the current year, a change of 1.76% annually. The five-year projection of households is 77,281, a change of 1.16% annually from the current year total. Average household size is currently 3.19, compared to 3.18 in the year 2010. The number of families in the current year is 59,091 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2019 Percent of Income for Mortgage	13.6%	13.3%	14.0%
Median Household Income			
2019 Median Household Income	\$63,919	\$57,405	\$54,932
2024 Median Household Income	\$71,155	\$63,523	\$60,564
2019-2024 Annual Rate	2.17%	2.05%	1.97%
Average Household Income			
2019 Average Household Income	\$81,297	\$72,919	\$70,458
2024 Average Household Income	\$92,623	\$83,549	\$80,744
2019-2024 Annual Rate	2.64%	2.76%	2.76%
Per Capita Income			
2019 Per Capita Income	\$22,891	\$21,661	\$21,778
2024 Per Capita Income	\$26,112	\$24,843	\$24,971
2019-2024 Annual Rate	2.67%	2.78%	2.77%

Households by Income

Current median household income is \$54,932 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$60,564 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$70,458 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$80,744 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$21,778 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$24,971 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	137	142	136
2000 Total Housing Units	2,672	25,127	45,461
2000 Owner Occupied Housing Units	2,257	19,081	31,643
2000 Renter Occupied Housing Units	314	4,763	11,668
2000 Vacant Housing Units	101	1,283	2,150
2010 Total Housing Units	5,775	39,362	64,293
2010 Owner Occupied Housing Units	4,645	28,750	44,371
2010 Renter Occupied Housing Units	989	9,336	17,717
2010 Vacant Housing Units	141	1,276	2,205
2019 Total Housing Units	6,403	47,880	77,263
2019 Owner Occupied Housing Units	4,719	33,432	51,443
2019 Renter Occupied Housing Units	1,442	11,875	21,490
2019 Vacant Housing Units	242	2,573	4,330
2024 Total Housing Units	6,773	51,567	82,856
2024 Owner Occupied Housing Units	4,938	35,459	54,456
2024 Renter Occupied Housing Units	1,516	12,764	22,824
2024 Vacant Housing Units	320	3,345	5,575

Currently, 66.6% of the 77,263 housing units in the area are owner occupied; 27.8%, renter occupied; and 5.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 64,293 housing units in the area - 69.0% owner occupied, 27.6% renter occupied, and 3.4% vacant. The annual rate of change in housing units since 2010 is 8.51%. Median home value in the area is \$156,885, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 2.04% annually to \$173,528.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.