



Executive Summary

Shops on Mesa
 Eve Boutique
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 31.82649
 Longitude: -106.52376

	1 mile	3 miles	5 miles
Population			
2000 Population	14,385	60,568	163,122
2010 Population	16,774	66,485	177,588
2020 Population	16,766	68,219	183,472
2025 Population	16,937	69,495	187,434
2000-2010 Annual Rate	1.55%	0.94%	0.85%
2010-2020 Annual Rate	0.00%	0.25%	0.32%
2020-2025 Annual Rate	0.20%	0.37%	0.43%
2020 Male Population	47.3%	48.1%	48.3%
2020 Female Population	52.7%	51.9%	51.7%
2020 Median Age	33.9	36.8	35.2

In the identified area, the current year population is 183,472. In 2010, the Census count in the area was 177,588. The rate of change since 2010 was 0.32% annually. The five-year projection for the population in the area is 187,434 representing a change of 0.43% annually from 2020 to 2025. Currently, the population is 48.3% male and 51.7% female.

Median Age

The median age in this area is 33.9, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	80.4%	80.8%	79.2%
2020 Black Alone	2.9%	2.8%	3.1%
2020 American Indian/Alaska Native Alone	0.8%	0.7%	0.7%
2020 Asian Alone	2.5%	3.0%	2.3%
2020 Pacific Islander Alone	0.1%	0.1%	0.2%
2020 Other Race	10.5%	9.8%	11.4%
2020 Two or More Races	2.8%	2.8%	3.0%
2020 Hispanic Origin (Any Race)	74.3%	69.4%	75.4%

Persons of Hispanic origin represent 75.4% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.5 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	74	93	78
2000 Households	6,103	23,485	56,748
2010 Households	6,871	26,688	64,080
2020 Total Households	6,930	27,847	66,532
2025 Total Households	7,030	28,530	68,095
2000-2010 Annual Rate	1.19%	1.29%	1.22%
2010-2020 Annual Rate	0.08%	0.42%	0.37%
2020-2025 Annual Rate	0.29%	0.49%	0.47%
2020 Average Household Size	2.42	2.44	2.73

The household count in this area has changed from 64,080 in 2010 to 66,532 in the current year, a change of 0.37% annually. The five-year projection of households is 68,095, a change of 0.47% annually from the current year total. Average household size is currently 2.73, compared to 2.75 in the year 2010. The number of families in the current year is 45,055 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	15.2%	17.0%	16.0%
Median Household Income			
2020 Median Household Income	\$50,200	\$54,480	\$47,286
2025 Median Household Income	\$52,511	\$56,758	\$50,192
2020-2025 Annual Rate	0.90%	0.82%	1.20%
Average Household Income			
2020 Average Household Income	\$76,829	\$83,386	\$74,488
2025 Average Household Income	\$81,653	\$90,070	\$81,027
2020-2025 Annual Rate	1.23%	1.55%	1.70%
Per Capita Income			
2020 Per Capita Income	\$31,634	\$33,876	\$27,077
2025 Per Capita Income	\$33,803	\$36,796	\$29,508
2020-2025 Annual Rate	1.34%	1.67%	1.73%

Households by Income

Current median household income is \$47,286 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$50,192 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$74,488 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$81,027 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$27,077 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$29,508 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	115	105	116
2000 Total Housing Units	6,770	25,672	61,532
2000 Owner Occupied Housing Units	2,559	12,352	31,683
2000 Renter Occupied Housing Units	3,545	11,133	25,065
2000 Vacant Housing Units	666	2,187	4,784
2010 Total Housing Units	7,270	28,244	67,832
2010 Owner Occupied Housing Units	2,673	13,431	35,026
2010 Renter Occupied Housing Units	4,198	13,257	29,054
2010 Vacant Housing Units	399	1,556	3,752
2020 Total Housing Units	7,505	30,074	71,998
2020 Owner Occupied Housing Units	2,586	13,126	34,868
2020 Renter Occupied Housing Units	4,345	14,722	31,665
2020 Vacant Housing Units	575	2,227	5,466
2025 Total Housing Units	7,710	31,184	74,577
2025 Owner Occupied Housing Units	2,604	13,267	35,469
2025 Renter Occupied Housing Units	4,427	15,263	32,626
2025 Vacant Housing Units	680	2,654	6,482

Currently, 48.4% of the 71,998 housing units in the area are owner occupied; 44.0%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 67,832 housing units in the area - 51.6% owner occupied, 42.8% renter occupied, and 5.5% vacant. The annual rate of change in housing units since 2010 is 2.68%. Median home value in the area is \$181,008, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.57% annually to \$195,672.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.